



Internet Privacy Statement

Online Privacy Policy

Welcome to the Bank Hapoalim B.M. New York Branches web site. We appreciate your concerns about privacy of personal information that you may provide to us through this web site. Therefore, we are providing this statement to explain how we use and safeguard any information that you may give to us.

Use of Our Site

At this website you can learn about the many products and services we offer, read our corporate reports, and obtain information about career opportunities without providing any information about yourself. You will also learn about some of the products and services offered by our affiliates, Hapoalim Securities, The privacy policies of our affiliates can be found on their websites.

Our existing customers may access their accounts through a link to our online banking site.

Privacy of Information You Provide

We may collect personal information from visitors to this site, including name, postal address, e-mail address, telephone and fax numbers, (if you provide such information to us) and domain names and IP addresses automatically when you visit this site. We may also ask for additional information about you in order to provide the services you request.

We do not knowingly solicit data from children and we do not knowingly market to children.

Use of Cookies

We are constantly looking for ways to provide better service, track usage of this site, and to address security hazards. To do this we may use a software "cookie". A cookie is a small piece of information which a web site stores in the web browser of your computer when you visit that web site and can retrieve during a later visit to that site. No cookie will contain information that would enable anyone to contact you by telephone, e-mail or U.S. mail. A cookie can only be read by the web site that sets the cookie. You may set your web browser to notify you when a cookie has been sent to you and to provide you with the opportunity to refuse that cookie or to prevent cookies from being set. Setting your web browser to disable cookies will not prevent you from visiting our web site.

How Information is Used

The information we collect is used to enhance your web experience at our site and for internal tracking purposes.

Who will have access to the information?

We will not disclose or sell to any unaffiliated third parties or make available any nonpublic personal information about you that we capture from this web site or which you have provided to us. Your nonpublic personal information will be made available only to those at Bank Hapoalim B.M. New York Branches who have a need to know such information in making this web site available to you, providing the products and services that you are using, or when required by law.

Coverage of this Policy

Specific privacy policies apply to non-public personal information concerning consumers of certain products and services that we offer. We make those policies available to our customers in accordance with state and federal law.